


Accredited Training Professional




for all professionals interested in designing and delivering high impact training

To register

 **Specialist Management Resources Sdn Bhd**
14-3, Jalan Bangsar Utama 1, Bangsar Utama,
59000 Kuala Lumpur, Malaysia

 Fax : (603) 2282 9313

 e-mail : training@smrhrd.com

**Venue: Sunway Lagoon
Resort Hotel,
Kuala Lumpur (TBC)**

Date: 24 - 28 July, 2006

Registration

Course fee

RM4,900/USD1,289 per person. Registration must be accompanied by payment.

Closing date

30th June 2006

Cancellation

- 90 days before event: 50% of fee will be refunded.
- 60 days before event: No refund, but substitutes are welcome.

Cancellations will only be accepted in writing.

This programme has been designed with good intent and will be conducted as advertised. However we reserve the right to make changes in the face of unforeseen circumstances.

Accredited Training Professional (ATP)

This is a programme for all professionals interested in designing and delivering high impact training sessions. At the professional trainer certification programme from Specialist Management Resources, Asia's largest Train the Trainer consultancy, you will learn 6 strategies and 41 techniques to make your training sizzle.

Successful participants will receive certification from Dr. Palan, Chairman of SMR. An SMR accreditation associates you with a select group of outstanding trainers, who are recognised internationally. Accredited trainers are licensed to run SMR's Train the Trainer programmes and have access to all Train the Trainer material published by SMR.



Ten Benefits of Accreditation

- Make your training come alive
- Create and present high impact sessions
- Accelerate learning
- Use high involvement tools
- Introduce content in an exciting way
- Lead highly interactive sessions
- Instruct actively
- Intensify learner retention
- Improve training results
- Cut learning time and costs

Certification Requirements

To receive the SMR accreditation you need to:

- Complete the pre-course work
- Complete a five-day on-site training programme
- Design and deliver a creative training session during on-site training
- Complete a one-hour written test during on-site training

All ATP participants can access learning materials and network with participants from earlier ATP programmes on the website <http://atp.smrhrd.com>.

Learn Six Strategies

1 Strategy The 5 I's

- Introducing content with warm-ups to switch on your learners
- Involving every participant by identifying learner styles
- Interacting with your audience throughout the session
- Instructing with FUN tools, games and creative training tools
- Intensifying retention with wrap-ups

2 Strategy Making training fun

- Using the FUN x Content = Results model
- Identifying appropriate scenarios and adapting FUN tools for your use
- Listing/planning how to use FUN tools in your training

3 Strategy Making enthusiastic presentations

- Using FUN facilitating techniques to create an enthusiastic learning environment
- Identifying techniques to suit your presentation style
- Listing/planning how to make your training enthusiastic

4 Strategy Making training learner centred

- Using variety and creativity in your sessions
- Identifying tools and techniques to match your content requirements/audience types
- Listing/planning how to use variety and creativity in your sessions

5 Strategy Making learning experiential

- Using a variety of experiential learning tools - games, story telling, simulations, etc.
- Identifying appropriate learning scenarios
- Listing/planning how to integrate experiential learning into your training

6 Strategy Ensuring transfer of learning

- Using processes to ensure transfer of learning to workplace performance
- Identifying tools to track transfer of learning in a FUN way
- Listing/planning how to ensure transfer of learning in your programmes



Tools for You!

You will receive tools to help you deliver high impact training sessions.

- Comprehensive Workbook
- PowerPoint Presentation
- Frame Game: Management Made Easy Software
- Learning Tournament -- FUN Software
- FUN Bingo Software
- SMR FUN Balloons
- Kooshball
- Training Vouchers
- Perfumed Markers
- Trainer's Whistle



Books

- 'The Magic of Making Training FUN!!'
- 'Frame Jokes for Trainers'
- 'Creative Training Tips' - by R. Palan Ph.D.

Facilitators

The Course Leader



R. Palan Ph.D.
Chairman/Speaker & Author
Specialist Management Resources
Malaysia

Palan has a passion to help people learn in a FUN way. He is a strong believer in using FUN to deliver content. His extensive work in creating techniques to make training sessions interactive and content driven has been shared with over 100,000 participants in 31 countries over the last 28 years. His books have been read by nearly a million people. The author of several books such as 'The Magic of Making Training FUN!!' and 'Creative Training Tips,' Palan will offer you a truly memorable learning experience.

For more details, please visit www.palan.org



Karen Ong CITD (UK), ATP
Managing Director
Specialist Management Resources
Malaysia



Uday Khedkar BE, MBA, ATP
Trainer
Specialist Management Resources
Malaysia



Yeo Thiang Swee BSc, ATP
Consultant
Specialist Management Resources
Malaysia



P. S. Daram MBA, DTM (UK), ATP
Senior Manager
Specialist Management Resources
Malaysia

What Others Say...

"Dr Palan's session at Singapore HRD Asia was FUN - full of practical techniques. I have used some of his techniques and the results have been excellent."

RVB Iyer
Sales Training Manager,
Whirlpool India Ltd, India

"Palan's training sessions are enjoyable, informative and very interactive."

Chung Yook Chee
Training Manager, Cold Storage,
Malaysia

"Palan proves that you don't have to be a clown or a comedian to make your training session FUN. I have seen him in the training room. He shows you how to deliver content in a FUN way."

Prof. Thiagi
Bloomington, Indiana,
USA

"I attended your trainers' course in Manila last November. It created a tremendous impact on our programmes. I used some of the FUN tools. They were a big hit with our participants. It was a good time learning from you. My training career will never be the same again!"

Paul Henares
Manila, Philippines

"Thank you so much for presenting at the Senior Practitioners' Session at the 1997 International ASTD Conference. Your perspective and experience added immensely to a very successful event."

Lillian A Kuga Ph.D.
Organisation Development Manager,
USA

"ATP is a very good educational programme and it can enhance your training skills. It is worth the once in a life time investment you make."

Habsah Abdul Rahman
Institut Tadbiran Awam Negara,
Malaysia

"Very exciting and interesting session. Lively, FUN, and full of content."

Hj Junaidi Omar
Civil Service Institute, Brunei

"I would strongly recommend all instructors to attend these fabulous five days of sharing & learning. FUN learning is the only passage to the mind that ensures learning."

Amal Ishaq Kooheji
Bahrain Institute of Banking & Finance,
Bahrain

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From the Asia's Largest Train The Trainer Consultancy

(Please photocopy for additional participants)

Early bird packages (price only for Malaysia)

Package 1
RM 4500 / USD 1185 per pax
if you register before
30 June 2006

Regular fee
RM 4900 / USD 1289 per pax

The ATP can be customised and
run in-house to meet your
specific needs.

Malaysia: Kuala Lumpur
24 - 28 July, 2006

Brunei
September, 2006

For more information
call Jennifer at
(603) 2282 8313

www.smrhub.com

PARTICIPANT

Name: _____

Position: _____

Company: _____

Address: _____

Tel: _____ Ext: _____

Mobile: _____

E-mail: _____

Working Experience (Years): _____

Training Experience (Years): _____

NOMINATING / REPORTING OFFICER

Name: _____

Position: _____

Tel: _____ Ext: _____

Fax: _____

E-mail: _____

PAYMENT / INVOICING OFFICER

Name: _____

Position: _____

Tel: _____ Ext: _____

Fax: _____

E-mail: _____

PROGRAMME VENUE

(TBA)

* The programme is non-residential.

* Lunch and refreshments will be provided.

PROGRAMME DATES

24 - 28 July, 2006

PROGRAMME FEE

Regular: RM 4,900 USD 1307

100% claimable under SBL Khas (pending PSMB approval)

* Fee is inclusive of course material and trainer's kit.

PAYMENT

I enclose a cheque for RM _____

Made payable to: **Specialist Management Resources Sdn Bhd**

BANK TRANSFER

Maybank Bhd, Bangsar Utama Branch KL-A/C: 514253406092

Swift Code: MBBEMYKLXXXX

(Kindly fax the payment slip to SMR at 603-2282 9313)

FOR DETAILS AND REGISTRATION

Contact: Jennifer

Telephone: (603) 2282 8313 / Fax: (603) 2282 9313

E-mail: training@smrhrd.com

Post or fax your registration form signed by your nominating officer to:

Specialist Management Resources Sdn Bhd

14-3, Jalan Bangsar Utama 1, 59000 Kuala Lumpur, Malaysia.

NOTE: *We will send you the invoice and confirmation letter upon you registration form*

Cancellation

- 90 days before event: 50% of fee will be refunded.
- 60 days before event: No refund, but substitutes are welcome.

Brochure reflects programme at the time of printing.

We reserve the right to change any speaker or sessions in the event of unavoidable circumstances.



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